



**SPECIAL EVENTS
COMMITTEE**

May 17, 2018

SPECIAL EVENTS COMMITTEE MINUTES

Committee Date: May 17, 2018
Present: Mayor Pulice, Alderman A. Woods, City Clerk S. Siebert

Absent: Alderman R. Messina
Also Present: Grant Paplauskas

Meeting Convened at: 6:33 p.m.

APPROVAL OF THE MINUTES:

The minutes of the March 16, 2018 meeting were approved as presented.

On a motion by Alderman A. Woods, seconded by Mayor Pulice to approve the Prairie Fest Committee Meeting Minutes of March 16, 2018. When the question was put, a voice vote was taken with the following results:

Ayes: Mayor Pulice, Alderman A. Woods, City Clerk S. Siebert

Nays: None

Abstain:

Whereupon the Mayor declared the motion carried.

DISCUSSION:

Staff updated the committee on the committed sponsors and vendor applications received to-date for the 2018 Prairie Fest.

Staff presented a proposed marketing plan for the 2018 Prairie Fest with a base budget of \$5400 as spent in 2018. Staff made the recommendation to increase the budget by \$1000 to enhance paid social media focus. A motion was made by Alderman A. Woods, seconded by City Clerk S. Siebert to accept the proposed marketing plan and increase the budget by to \$6400. A voice vote was taken with the following results:

Ayes: Mayor Pulice, City Clerk S. Siebert, Alderman A. Woods.

Nays: None

Whereupon the Mayor declared the motion carried



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The committee discussed planning for the 2019 Prairie Fest event and directed staff to invite the entertainment management company to attend the next committee meeting in order to begin discussions.

The committee then discussed 2019 special events plans. Staff presented a variety of options and commentary. The committee directed staff to pursue putting together a plan that would potentially include an additional two smaller concerts, a farmers or French market, a kite and/or art festival and additional outdoor movies co-presented with the Wood Dale Park District. All events would take place at the new City green space near the clock tower.

ADJOURNMENT:

On a motion by Alderman A. Woods, seconded by City Clerk S. Siebert to adjourn the Special Events Committee Meeting of May 17, 2018. When the question was put, a voice vote was taken with the following results:

Ayes: City Clerk S. Siebert, Alderman A. Woods.

Nays: None

Abstain: Mayor Pulice

Whereupon Alderman A. Woods declared the motion carried and the meeting adjourned at 7:21 p.m.