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## **STREETSCAPE AND ECONOMIC ENHANCEMENT COMMITTEE** **MINUTES**

Committee Date: December 5, 2016  
Present: Ald. Sonny Sorrentino, Ald. Art Woods, Mike Melone,  
Mitchell Tau, Linda Lucania  
Absent: Steve Mikos, Shirley Siebert  
Also Present: Kelley Chrisse, Mo Khan, Matt York  
Meeting Convened at: 6:32 p.m.

### **CALL TO ORDER**

Alderman Woods called the meeting to order. A quorum was present.

### **APPROVAL OF MINUTES**

A. Woods motioned to approve the minutes of the October 3, 2016 meeting, which was seconded by S. Sorrentino. Minutes were unanimously approved as presented via voice vote.

### **OLD BUSINESS**

#### *A. Street Name Signs*

Matt York, Director of Public Works, brought forward to the Committee couple of designs for the new street name signs and posts. Though the Committee did decide to recommend the white background with black texts for the new street name signs M. York wanted a recommendation from the Committee regarding the design of the new street name signs. Three designs were proposed by M. York for the street name signs; the difference in the three designs regarded the background around the leaf. All three designs have the same cost. M. York stated he prefers the design with the circle background behind the leaf because it brings attention to the leaf rather than it being forgotten. A. Woods, S. Sorrentino, L. Lucania, and M. Tau preferred the first design option where there is no background behind the leaf.

M. York also brought forward three different options for the sign posts which the new street name signs would be installed on. All three sign posts will be breakaways and will not have electrical components. Option 1 is the high end option with a taller square base, black square post, and a finial on top. Option 2 is the low end option with a standard square post with pre-drilled holes, will be powder-coated black, and a finial on top. Option 3 is the mid-range option with a smaller square base, black powder coated square post, and a finial on top. Option 1 costs approximately \$250,000; Option 2 costs approximately \$100,000;



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and Option 3 costs approximately \$230,000. The costs do not include installations costs for the posts which have not been approximated yet, though installation costs for Option 1 will be higher due to it requiring a concrete base having to be poured most likely by a contractor. Committee questioned if installation can be completed by Public Works Crew which M. York said installation can be done in house but would take longer and it would take away resources from other projects. M. York also stated that Option 2 would be the easiest to install by Public Works since they do not require a concrete base and have the equipment to install.

M. York suggested having a three Tiers based on traffic volumes with the streets having the highest traffic volumes having Option 1 posts installed there. This would allow the City to have the higher end option installed where most people would see them without having to bear the costs of having them installed throughout the entire City. M. Melone agreed that it would be a good idea to having the Tier systems. A. Woods would prefer to see the higher-end Option 1 installed throughout to help create an identity for the City. A. Woods stated since the project will cost around \$500,000 between the costs of the street name signs, sign posts, and installation that this would most likely be a multi-year project and the costs would be spread out over those year allowing the City to go with the higher-end option without having to pay for the entire project in one year. Committee suggested that the new signs can also be installed when a street work is being completed whether that is re-surfacing, new street, water main/line work, etc.

A. Woods asked M. York if he had looked into the costs of round posts because he believes they would be less expensive than the square posts that were brought forth to Committee. M. York said he did not look into the costs of round posts but will do so and bring those prices back for consideration. A. Woods also stated that the posts do not have to be decorative as proposed and that going with less decorative options may be less expensive. M. Melone asked what decorative features A. Woods was referring to, which A. Woods stated he is referring to the grooves that are cut into the base and the body of the posts. A. Woods also added that the traffic and light poles are both round so it may be best to go with the round street sign posts to maintain consistency. K. Chrissie stated that based from what she is hearing that the Committee is favoring a round post that is powder coated black with a smaller base for the street name signs. Posts for regulatory signs and low traffic streets would have no base. M. York stated he would prefer that all sign posts to have a base or no base at all to help with the ease of installation and avoid confusion. M. York said that there is a price deduction with a bigger purchase order for the materials. S. Sorrentino would like



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to see some costs estimates for the installation of the signs before having the Committee make a recommendation. Committee asked staff to come back with the information requested at the next meeting.

## **NEW BUSINESS**

### *B. Comprehensive Plan*

K. Chrisse stated the City's Comprehensive Plan update is underway. As part of the Comprehensive Plan, an attraction the City has to offer will be looked at including the Veteran's Memorial Park and the potential of the Salt Creek Creekwalk. The Comprehensive Plan will look at the purpose of the Park and how it serves the Community. K. Chrisse suggested it's not necessarily the best to move forward with plans or work at the Park without a clear vision for the Memorial Park. S. Sorrentino stated he believes the Memorial Park should be a place for remembrance and reflection rather than a tourist hot-spot. S. Sorrentino would like to see the flags of the five military branches at the Memorial Park to signify its presence. Committee requested Staff bring back options and prices for benches, bollards, and garbage cans and to also look into the costs of hiding or installing the utility boxes underground.

At previous meetings, one of the difficulties discussed regarding the feasibility of the Salt Creek Creekwalk project is that there are many privately owned properties that abut the creek. Staff looked into this and found that there were a dozen or so privately-owned properties as well properties owned by the Park District and Forest Preserve District of DuPage County. There is also no contiguous route connecting the Wood Dale/Itasca Reservoir with Forest Preserve property on the south off of Elizabeth Dr. The Park District has their own plans for their property along the creek walk area. The Comprehensive Plan will help determine if this project is feasible.

### *C. Budgeting*

K. Chrisse stated that the Committee has a \$15,000 budget. However, budgeting money without a purpose or a project is not the best idea. K. Chrisse would like the Committee members to think and bring back projects ideas for the next meeting to discuss and have the Committee decide on a few projects they would like to accomplish for the next fiscal year.



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**ADJOURNMENT**

A motion to adjourn was made by A. Woods, seconded by M. Tau, and carried by voice vote. The meeting adjourned at 8:53 pm

The next meeting is January 9, 2017.

*Minutes taken by Mo Khan  
Approved on March 6, 2017*